

20
17
himaya
Pour l'innocence en danger



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OPENING LETTER

Dear Friends,

Another year has gone by, new achievements have been made and more challenges to face.

This annual report shows you the initiatives and work implemented by himaya's team along the year with the support provided from our partners from different sectors and countries, it also shows you the sad reality of child abuse in Lebanon and the number of children who are still in need of protection.

Our actions cannot stop or decrease, our motivation either, and your support is a must for us to continue with our mission,

We joined the fight against child abuse, will you?

VIVIANE DEBBAS

President of the board

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ANNUAL BUDGET

HOW WE ARE FUNDED

\$3,358,919 _____ **PROJECTS**

\$350,000 _____ **GALA DINNER**

\$111,554 _____ **FUNDRAISING INITIATIVES**

\$15,973 _____ **CONTRIBUTIONS**

\$5,000 _____ **DONATIONS**

**HIMAYA
ABROAD!**

LOCATION:
HELSINKI, FINLAND

DATE:
24TH OF JANUARY 2017



HIMAYA'S EXECUTIVE DIRECTOR, LAMA YAZBECK, WAS ONE OF THE PANELISTS ON PANEL NUMBER 4 EXPOSING THE CHILD PROTECTION CHALLENGES LEBANON IS FACING.

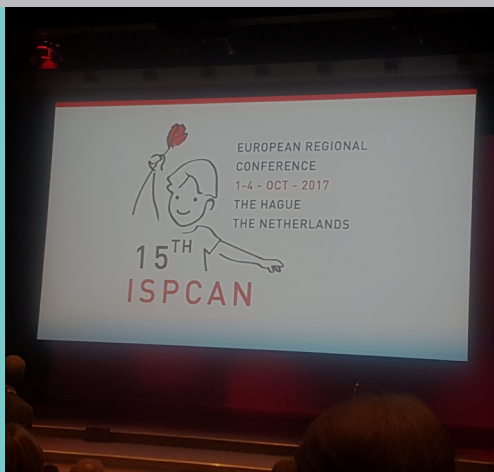
MAIN ISSUES ADDRESSED:

- Humanitarian and resilience priorities inside Syria
- Gender equality in action: responding to the needs and building resilience for women and girls
- Vulnerabilities, jobs and economic opportunities
- No lost generation: education, child protection, and adolescents & youth

LOCATION:
THE WORLD FORUM, THE HAGUE, NETHERLANDS

DATE:
OCTOBER 1 TO OCTOBER 4, 2017

ISPCAN 15TH EUROPEAN REGIONAL CONFERENCE:



HIMAYA ATTENDED THE 15TH EUROPEAN REGIONAL CONFERENCE ORGANIZED BY ISPCAN (INTERNATIONAL SOCIETY FOR THE PREVENTION OF CHILD ABUSE AND NEGLECT)

MAIN ISSUES ADDRESSED:

- Listing the voice of the child
- Domestic violence
- Sexual & physical abuse
- Human Trafficking
- Refugee Children
- Child protection systems
- Other Emerging Issues



“MULTIDISCIPLINARY INTERAGENCY APPROACHES TO THE PREVENTION AND TREATMENT OF CHILD ABUSE & NEGLECT.”

LOCATION:
SELCE, CROATIA

DATE:
SEPTEMBER 22 TO SEPTEMBER 26, 2017



LIFEBOOK FOR YOUTH INTERNATIONAL CONFERENCE

ORGANIZED BY
LIFEBOOK
AND SUPPORTED
BY THE ERASMUS+
FOUNDATION

MAIN ISSUES ADDRESSED:

All the youth care professionals attending the conference, were trained as Lifebook Coaches in order to work with children with disadvantaged backgrounds, for instance vulnerable children without parental care and young refugees, while using the Lifebook for Youth method.

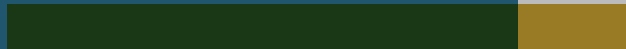
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ACHIEVEMENTS

WAJIH AJOUZ AWARD DEC 2017



WE WERE HONORED TO HAVE BEEN
NOMINATED FOR THE WAJIH AJOUZ
AWARD AND WINNING 3RD PLACE
FOR OUR CAMPAIGN:
MA TKHABE KhabER
FOR ONLINE ACTIVISM



LIVE
ACHRAFIEH
AWARD
JUNE 2017



HIMAYA'S FOUNDER AND PRESIDENT,
MRS. VIVIANE DEBBAS, PROUDLY RECEIVED
A RECOGNITION OF ACHIEVEMENT AWARD
FROM LIVE ACHRAFIEH FOR ALL OF THE
GREAT WORK DONE BY HIMAYA SINCE 2009,
**TACKLING 1742 CASES OF CHILD ABUSE
IN 2016 ALONE**

**EVELYNE
BUSTROS
AWARD
SEPT 2017**



**THE FOUNDER AND PRESIDENT
OF OUR BOARD, VIVIANE DEBBAS
RECEIVED ANOTHER PRIZE
FOR THIS YEAR AT THE MOUNA BUSTROS
FOUNDATION GALA DINNER FOR OUR WORK
ALL OVER LEBANON**

**JANUARY 1ST, 2017
PATRIARCH
CARDINAL
MAR BECHARA
BOUTROS
AL-RAHI**



**HONORED HIMAYA WITH A PRIZE
OF APPRECIATION FOR HIMAYA'S
IMPACT IN THE LIVES OF VULNERABLE
CHILDREN IN LEBANON**

PROUD MEMBERS!

END VIOLENCE AGAINST CHILDREN



himaya became a proud member of the End Violence Against Children global network!

We are working together towards a world in which every child grows up free of violence, whatever its nature.

INTERNATIONAL SOCIAL SERVICE



**Service social
international
Suisse**

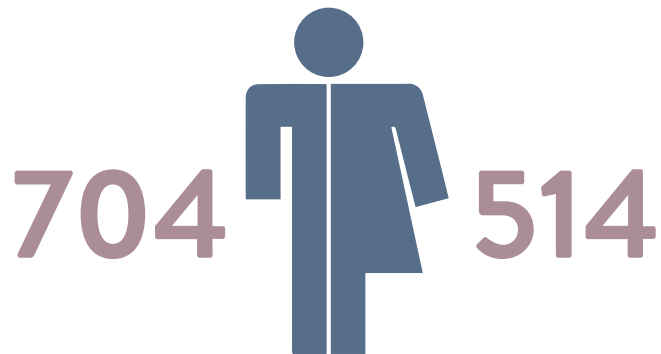
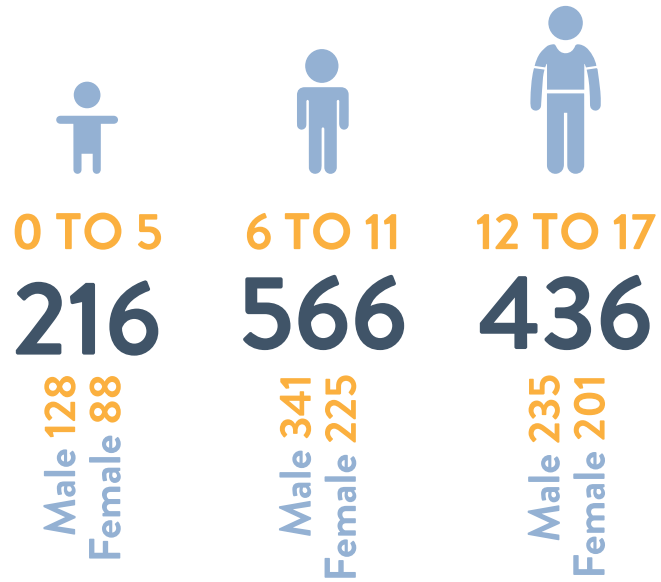
himaya is now the country representative and a proud member organization of the International Social Service (ISS)!

This special agreement with ISS aims to implement one or more future activities of the organization!



**RESILIENCE
PROGRAM**

2017 STATS



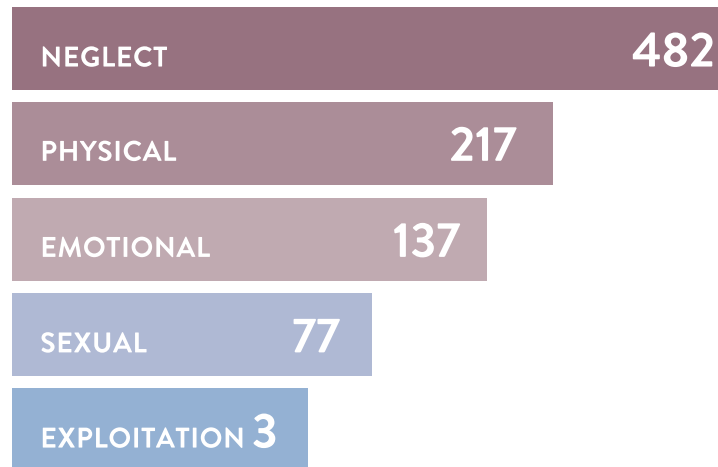
ORIGIN OF REFERRAL

HIMAYA'S PROFESSIONALS	385
INTERNATIONAL NGO'S	227
CITIZEN	218
LOCAL NGO'S	122
BENEFICIARY	106
MINISTRY OF SOCIAL AFFAIRS	48
MINISTRY OF JUSTICE	28
HIMAYA'S SOCIAL MEDIA	23
PRIVATE EDUCATIONAL STRUCTURE	23
OTHER PROFESSIONAL	18
CIVIL SOCIETY	8
PUBLIC EDUCATIONAL STRUCTURE	4
MUNICIPALITY	3
SPECIALIZED SCHOOL	3
HOSPITAL CHILD CARE	1
HIMAYA'S WEBSITE	1

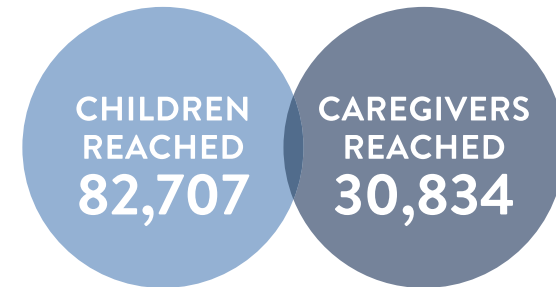


2017 STATS

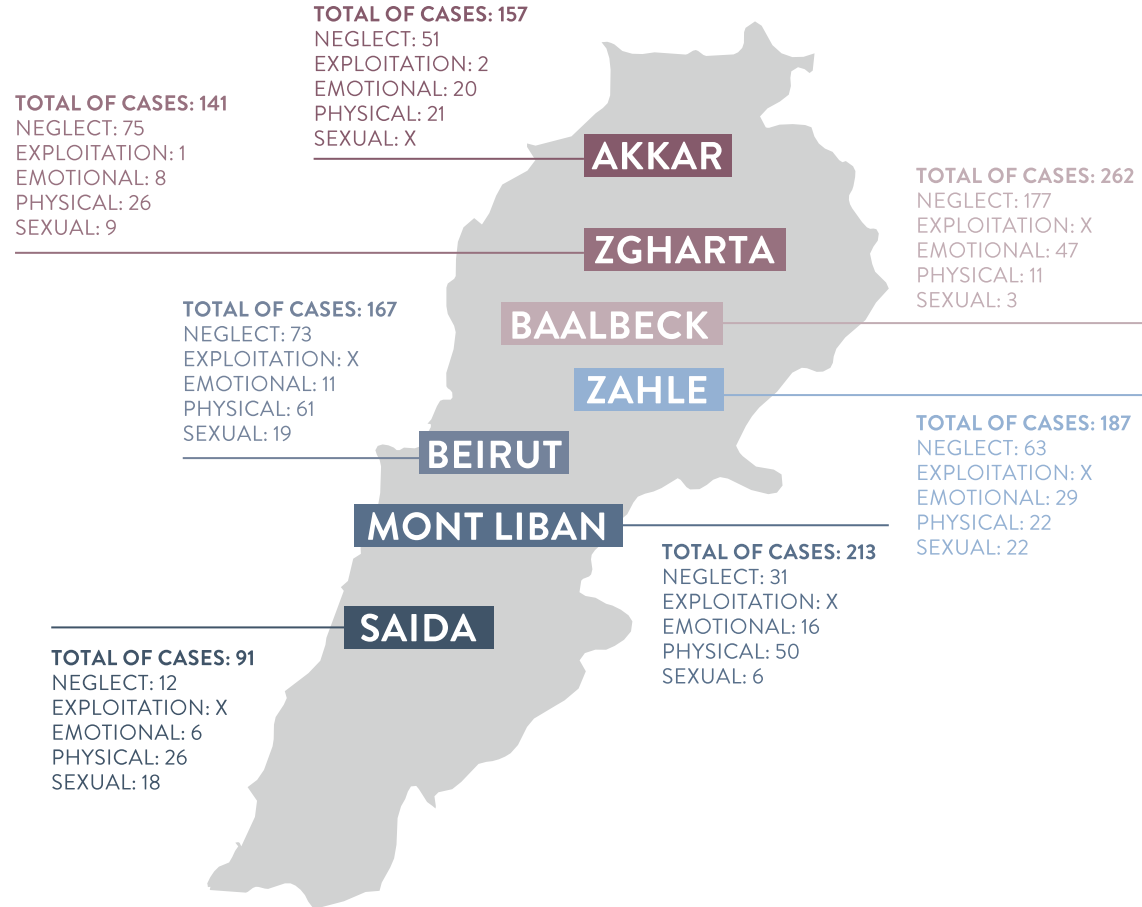
TOTAL NUMBER OF
CHILD ABUSE CASES
1,218



CASES REFERRED BY THE
PREVENTION PROGRAM
%38.4



2017 STATS





**PREVENTION
PROGRAM**

IN 2017 THE PREVENTION TEAM MEMBERS REACHED A RECORD OF **113,541 INDIVIDUALS**, INCLUDING CHILDREN, ADOLESCENTS, PARENTS AND PROFESSIONALS.

TARGET AUDIENCES WERE REACHED THROUGH AWARENESS SESSIONS & EVENTS, RECREATIONAL AND SPORTS ACTIVITIES AND CONFERENCES.

In addition to providing resilience skills to individuals, our internal statistics have shown that **384 cases referred to the Resilience Program were a result of observations or interventions provided by the prevention program.**

- NUMBERS OF TARGETED CHILDREN IN ALL REGIONS 101 290
- NUMBER OF PARENTS SENSITIZED IN ALL REGIONS 31 880

Wide variety of topics during our awareness sessions which consist of interactive games and activities catered to different age groups/audiences in order to spike their attention and retention:

- Theatre
- Puppet shows
- Yoga
- Capoeira with the support of the amazing team of Filhos de Bimba.



“Miss... Miss! The children are bullying this boy on the stairs!
I came to tell you to stop them!”

ABDO 7 YEARS
AFTER A HIMAYA'S AWARENESS SESSIONS ABOUT BULLYING



BUILDING SKILLS, CREATING OPPORTUNITIES FOR VULNERABLE GIRLS

Funded by the
Government
of Canada

Canada

The prevention program with the support of the Canadian embassy provided beneficiaries with financial empowerment trainings in the impoverished areas of South, Bekaa, and Beirut governorates. The project aimed to improve economic opportunities for Lebanese, Syrian, and Palestinian girls and women living, by transferring income generating skills and creating spaces for income generating activities. Provide girls and women with an opportunity to develop their personal skills to participate in their community development. Create a sustainable opportunity for empowering girls and women participants and increasing their productive role within their communities, in addition to preventing early child marriage due to financial situations.

NTEBHO ONLINE

We took part in the “Ntebho Online” internet safety campaign, which is a public awareness effort that took place from March 17th to the 24th. Its aim was to raise awareness about Internet Safety; the risks of coming across harmful content or individuals, especially for kids who are unaware or too young to know any better, and to inform users about how to protect themselves. It is a campaign organized by the Higher Children Council and the Ministry of Social Affairs, and it was implemented by the British Council in Lebanon in partnership with the Antonine University, who led the research and designed the project. himaya provided parents with a conference about internet safety and kids with awareness activities along with key messages about child protection.

The campaign was a real success and today online users, including kids, know more about the safe usage of the internet and can take more appropriate action in preventing the harmful use of the world’s most used tool!



إذا إبنك لحالو... مش يعني لحالو
ما بتعرفوا الإنترنت لوبن بياخد ولدكن

#Ntebho_Online

المجلس الأعلى
للطفولة
والشباب
والأسرة
والشباب

Project funded by
the European Union

BRITISH
COUNCIL

المجلس الأعلى
للطفولة
والشباب

MOJ
LOJF
LOJF

Université
Antonine

CHILDREN WITH DISABILITIES' (CWD) CURRICULUM:

Children with disabilities are more vulnerable and more likely to experience abuse than non-disabled children because of poor communication skills, Limited sense of danger, Need for intimate care such as washing and toileting, Lack of mobility, reliance on adults for many of their needs, lack of self-confidence and limited assertiveness, limited understanding of sexuality or sexual behaviour...

Therefore, himaya conceived and designed a curriculum for children with disabilities, in partnership with Sesobel. Children with disabilities are able, through this curriculum, to acquire self-protection skills, through awareness activities and interactive games where key messages about child protection are delivered.

CURRICULUM FOR SCHOOLS:

To support schools in maintaining safe atmospheres and positive learning environments for children's healthy development, himaya's Prevention Program presents Child Protection and Life Skills Awareness Sessions to public and private schools.

The curriculum is framed within the socioecological model to target three pillars of a safe environment:

CHILDREN, PARENTS AND COMMUNITY AND IS IMPLEMENTED ON A 3-YEAR BASIS.

To know more about our program, give us a call 79-300413 or email us at prevention@himaya.org

OUR TEAMS ARE CONSTANTLY TRAINED TO DEVELOP AND IMPROVE THEIR FACILITATION SKILLS, AS WELL AS THEIR KNOWLEDGE IN THE CHILD PROTECTION FIELD.

THEREFORE, THEY WERE PROVIDED WITH SEVERAL TRAININGS DURING THE YEAR OF 2017:

1. BUILDING PROTECTIVE SKILLS TO PREVENT CHILD ABUSE:

10 consecutive days were dedicated to have all the teams united in Baalback for a training where they developed their knowledge, their know-how, their soft skills on all topics related to child protection, and administrated in himaya's prevention program curriculum.





2. SPORTS FOR DEVELOPMENT

The prevention teams used Sports as a special educational methodology that can affect the community in many positive ways. It allows children and young adults of different ages to learn how to interact with others, and how to freely express themselves, sharing ideas and thoughts to contribute to becoming active drivers of positive social change, essentially building harmony across local communities and bridging towards a safer world.



3. LEGO TECHNIQUE:

The prevention team benefited from the LEGO training this year, and acquired new techniques they can use with LEGO bricks during their sessions.

While having fun, these techniques capacitate children with new skills such as teamwork and communication, patience and organizational skills, constructive problem solving, adventure and experimentation, fine motor skills development, increases spatial awareness, better focus and concentration...etc.





CBRD

CAPACITY BUILDING
AND RESEARCH
& DEVELOPMENT

HIMAYA'S CAPACITY BUILDING AND RESEARCH & DEVELOPMENT DEPARTMENT (CBRD) STRIVES TO ENSURE THE SUSTAINABILITY OF CHILD PROTECTION EFFORTS BY EMPOWERING CHILD PROTECTION ACTORS THROUGH BUILDING AND STRENGTHENING THE SKILLS THEY NEED IN ORDER TO EFFECTIVELY WORK WITH CHILDREN AND THEIR FAMILIES.

CB SPECIALISTS ORGANIZE REGULAR WORKSHOPS WITH HIMAYA'S TEAMS AS WELL AS WORKSHOPS FOR OTHER PROFESSIONALS WORKING IN THE CHILD PROTECTION SECTOR AND OTHER ORGANIZATIONS.

TAKE A LOOK AT THE TRAINING SESSIONS AND WORKSHOPS WE GAVE IN 2017!

389

TRAINED INDIVIDUALS
INCLUDING
PROFESSIONALS
AND PARENTS
IN 2017!

TRAINING SESSIONS AND WORKSHOPS

Child Protection, international benchmarks and standards of child protection applied in the health sector.

Internal:

Group management, child psychosexual development, sexual identity and orientation
himaya's Prevention team

- Social marketing – himaya's Fundraising and Communication team
- Overview of CP in Lebanon – himaya's Communication, Fundraising and HR teams
- Maltreating Families /Perpetrators of Child Abuse Understanding and Intervening
himaya's social workers

External:

- School violence and bullying - Secondary school teachers from Balamand High School
- Detection and referral of child abuse cases, group management, child psychosexual development - YNCA
- Parenting skills - Tajamo el Shabeb
- Let's talk about abuse - Counselors from all over Lebanon
- Detection and Referral of Child Abuse – Association of Justice and Mercy (AJEM)
- Roles and responsibilities of the judicial police when dealing with child abuse victims
ISF officers in Beirut Municipal Police
- Detection and referral of child abuse - Teach for Lebanon (TFL)
- Capacity Building of Municipal Police officers in Tyr Caza on Child Protection and Juvenile Justice - Terre des Hommes Lausanne
- Child Protection Policy training - Wellspring City Center Campus staff
- Detection and Referral of Child Abuse - Digital Opportunity Trust (DOT)
- Training about sexual education: éducation à la sexualité dans la petite enfance
Garderie Jardin des anges
- 5 series of P.E.T and T.E.T workshops- addressed to parents and teachers.

ABOUT THE PET/TET WORKSHOPS

himaya is proud to offer the Parent Effectiveness Training (P.E.T.) and Teacher Effectiveness Training (T.E.T.) that were created by award-winning psychologist and three-time Nobel Peace Prize Nominee, Dr. Thomas Gordon. These programs help participants develop the communication skills needed to have high-quality relationships with children. When they use these skills, parents and teachers are amazed with the dramatic improvement both in their families, with students and in all their relationships. The workshops use a theoretical and a practical approach that include presentations, audio-visual aids, role-plays, workbook exercises, one-on-one skill practice, individual and group activities...

HIMAYA ORGANIZED 5 SERIES OF P.E.T AND T.E.T WORKSHOPS IN 2017 AND WILL BE ORGANIZING MORE IN 2018!



Parent Effectiveness Training



Teacher Effectiveness Training

“Au lieu de lui crier dessus, on a discuté et il a décidé d’aller étudier. Avant c’était toute une scène pour le convaincre à faire ses devoirs”

MME S – PET LIBAN, 2013



TOWARDS SUSTAINABLE INITIATIVES





PROCESS

DESIGN PHASE

1. Situation analysis and data collection
2. Key stakeholder discussions
3. Drafting the policy document

IMPLEMENTATION PHASE

1. Implementation of the policy
2. Dissemination of policy
3. Monitoring and Evaluation

*The CPP document will contain guidelines to outline the implementation of each of the above components

WHAT IS A CHILD PROTECTION POLICY?

A Child Protection Policy (CPP) is an institutional pledge to reject violence against children in all its forms through tailored guidelines and procedures. It is a commitment by an organization to create a positive environment for children where all members act consistently to preserve and promote the wellbeing of children.

A CPP is a process that will allow organizations to identify possible risks to children in the institution and, to clarify acceptable behaviors when communicating with children.

It will specify recommendations for training staff members on their responsibilities as well as how to detect and react to signs of child abuse. To develop a CPP that is tailor made for an organization, the first step is to ensure the commitment and cooperation of all stakeholders involved, get their feedback and collect existing policies and procedures related to children and their protection. After identifying risks and needs, preventive measures are discussed with relevant community members. First drafts of the policies are written and the feedback of administration, parents and children is collected.

Once the policy is finalized, it is disseminated. Implementation of the CPP includes the training of staff on the detection of child abuse and the allocation of representatives in the organization that will be able to follow the designed procedures. Sessions aimed to sensitize parents and children to child protection are also part of the implementation process.

A SUCCESSFUL IMPLEMENTATION:

WELLSPRING LEARNING COMMUNITY

For the last 2 years, himaya has been working closely with Wellspring Learning Community on developing a Child Protection Policy for their school. The policy was drafted by himaya's Capacity Building and Research and Development Department in collaboration with Wellspring administration. Community input was included through focus groups with staff, questionnaires from parents and a review of the policy. Over the course of 3 days, himaya trained 50 Wellspring staff members on the CPP.

Sessions included using child-friendly communication with students as well as proper detection and referral of child abuse cases.





DEVELOPING A CHILD PROTECTION POLICY FOR THE HEALTHCARE SECTOR IN COLLABORATION WITH UNICEF AND THE MINISTRY OF PUBLIC HEALTH

Since 2016, himaya, in partnership with UNICEF and supported by the Knowledge to Policy (K2P) Center at the American University of Beirut, have been working with the Ministry of Public Health to establish a comprehensive child protection policy for healthcare institutions, in accordance with: law 422, the National SOP for Child Protection, international benchmarks and standards of child protection applied in the health sector. The overall goal of this project is to ensure that children arriving and residing in healthcare facilities are protected from all forms of abuse, violence, exploitation and neglect.

This is the first major initiative to link between the Healthcare sector and Child Protection sector. Although still in the development stages, the next step is to conduct a dialogue with relevant stakeholders, get their recommendations and come up with a roadmap for the implementation of the policy. Through this CPP, we will be able to ensure a more comprehensive protection of children in Lebanon.



CONTRIBUTING TO ADVANCING RESEARCH IN THE CHILD PROTECTION SECTOR, IN LEBANON AND ABROAD

TRAINING INTERNAL SECURITY FORCES ON CHILD PROTECTION

In 2017, with the support of UNICEF, himaya gave a 3-day training to judicial police officers from Beirut Police. The training titled:

إشكالية الأحداث المعرضين للخطر - آليات وتقنيات التحقيق النفس إجتماعية

was held in the ISF Training Institute and included a theoretical component (overview of child maltreatment, law 422 and judicial procedures) with a focus on more practical components (child-friendly communication and effective interview techniques) that were given through role-plays in the “police station simulation area”.

Following this successful experience, himaya has been working on the integration of the training module on child protection into the official ISF training curriculum.





CONTRIBUTING TO ADVANCING RESEARCH IN THE CHILD PROTECTION SECTOR, IN LEBANON AND ABROAD

In 2017, himaya took part in a research validation workshop that took place within the framework of Roskilde University’s research project “Change in Exile” conducted in partnership with International Alert in Lebanon. This project examines the role of education in supporting “social stability” amongst Syrian refugees and their host communities in Denmark and Lebanon. The project was funded by the Danish Fund for Academic Coordination and Exchange (FACE) as part of the Danish-Arab Partnership Program (DAPP), which aims at strengthening academic relations between Denmark and the Middle East and North African region.

himaya was also invited to contribute a chapter to a book titled “Syrian Refugee Children in the Middle East and Europe, Integrating the Young and Exiled” edited by professors from Roskilde and Copenhagen university. The book will be published in 2018.

himaya’s R&D coordinator was then invited to attend a Roskilde University conference in Denmark titled ‘Education, refugees, host communities and the production of meaningful encounters’ on 30-31 March 2017 to engage in a nuanced discussion on the role that formal and non-formal educational programs and activities play in forging meaningful encounters between young Syrian refugees and their host communities.

During that conference, he also presented the chapter he wrote: “The resilience of children refugees in Lebanon”.

The last part of the collaboration was receiving a group of Danish social workers on a trip to Lebanon to study community-based psychosocial support in Beirut and Sidon. Workshops and conferences were held in LAU to exchange know-how and best practices regarding victims of abuse, more specifically Syrian refugee youth and successful intervention strategies.

The work done culminated in a handbook detailing the lessons learnt.

‘DISCRIMINATION AND THE EMOTIONAL LIVES OF DISPLACED YOUTH’, A COLLABORATION WITH THE UNIVERSITY OF EDINBURGH

Over the past 2 years, himaya and its young beneficiaries collaborated with a research team of sociologists from the University of Edinburgh, Scotland. The collaboration involved focus groups on relationships, emotions and experiences of exclusion, interviews with himaya staff, and a series of arts-based workshops with the young participants. The research sought to better understand the emotional lives of displaced youth, and in particular their intimate relationships and their experiences of exclusion and belonging. Acknowledging that displacement’s broader racialisations and politicization can impact everyday lives in shelters, camps and public schools, the project conceived of these young people as sophisticated emotional and social actors, making their own ways through the complexities of displacement’s cultural intimacies.

During himaya’s annual symposium, the research team conducted an interactive workshop on ‘Discrimination and the Emotional Lives of Displaced Youth’, sharing sociological insights from other contexts in order to shed light on the challenges and resilience strategies involved in daily experiences of discrimination, racialized bullying and micro-aggressions. The project collaboration with himaya then culminated in the creation of a large-scale mural along a major motorway in Beirut: young beneficiaries were asked, ‘what would you like to say to Beirut, your adopted city?’, and each response was given its own voice box.

In this way, this beautiful mural, designed by graffiti artist ‘Exist’, sought to give their experiences and expressions a small public space for all Beirut to see.



SYMPOSIUM

HIMAYA'S THIRD SYMPOSIUM TITLED "BUILDING AND STRENGTHENING THE CHILD PROTECTION NETWORK: TOWARDS OVERCOMING CHALLENGES IN CHILD PROTECTION".

AIM:

1. Highlight existing and emerging challenges hindering the comprehensive protection of children in Lebanon
2. Bring together different stakeholders in the child protection network to identify difficulties and suggest context-specific solutions to common issues faced in the field.

ATTENDEES

- National and international experts
- Psychosocial professionals, academics, students and others
- 200 attendees

DAY 1

Shared insights and experiences about a variety of topics such as: alternative care systems, the importance of sexual education, protecting children with special needs, unaccompanied and separated children, and the importance of involving all of society in child protection efforts.

DAY 2

Participants were able to delve deeper into those topics through 9 parallel workshops.

himaya would like to thank all those who made this event possible!

BLOGGERS & INFLUENCERS' SUPPORT:

Aline Murr
Gino's Blog
Mrs. Romina
Serene Assaad
Kika in Wonderland
Bread on Butter
Fashionista talks
Mums in Beirut



#himayaS2017

himaya
Pour l'innocence en danger

PROGRAM

FRIDAY OCTOBER 20th
DAY 1 - PANELS

8:30 - 9:00 // RECEPTION AND REGISTRATION

9:00 - 9:30 // OPENING MESSAGE
AND INTRODUCTION OF THE DAY

9:30 - 10:45 // PANEL 1
Residential and alternative care systems
in Lebanon

10:45 - 11:15 // COFFEE BREAK

11:15 - 12:30 // PANEL 2
Children, institutions and sexuality

12:30 - 1:30 // LUNCH BREAK

1:30 - 2:45 // PANEL 3
Emerging issues in child protection

2:45 - 3:00 // BREAK

3:00 - 4:15 // PANEL 4
Towards a "resilient" child protection network

4:15 - 5:00 // CONCLUSION

SATURDAY OCTOBER 21ST
DAY 2 - WORKSHOPS

9:30 - 11:15 // 1ST SERIES OF WORKSHOPS

1. Residential centers in Lebanon: towards best practices
2. Parental guidance and sexual education
3. Transforming protective services for children: Exploring alternate care models

11:15 - 11:30 // BREAK

11:30 - 13:00 // 2ND SERIES OF WORKSHOPS

1. Towards developing alternative care systems in Lebanon
2. Exploring the perception of sexuality and sex education in Lebanon
3. Discrimination and emotional lives of displaced youth

13:00 - 14:00 // LUNCH

14:00 - 15:30 // 3RD SERIES OF WORKSHOPS

1. The role of religious institutions: Dialogue with religious figures about child protection
2. Children with special needs : policy and interventions
3. Cybercrime unit: how to protect children online

15:00 - 16:00 // CLOSING



#himayaS2017

SYMPOSIUM / 17
**BUILDING & STRENGTHENING
THE CHILD PROTECTION NETWORK:**
towards overcoming challenges in child protection

20-21 OCTOBER
Saint Joseph University of Beirut
Medical Sciences Campus

For registration: 79 30 10 52// 76 45 19 47
annualsymposium@himaya.org



Republic of Lebanon
Ministry of Social Affairs

himaya
Pour l'innocence en danger

In partnership with



Université Saint-Joseph de Beyrouth
جامعة القديس يوسف في بيروت

@himayaleb



COMMUNICATIONS & FUNDRAISING



OUR “FOR CHANGE” PROGRAMS



BIRTHDAYS FOR CHANGE

CELEBRATE YOUR BIRTHDAY WITH HIMAYA!

You can now celebrate your birthday for a good cause!
 Help us crowdfund on your birthday by encouraging your friends on social media to donate to our cause.

To know more about Birthdays for Change, check out our website:
www.himaya.org/content/birthday4cause



IF YOU'RE A DELICIOUS FOODIE & YOU WOULD LIKE TO JOIN FORCES WIT HIMAYA
 & support our fight against child abuse give us a call to know more about our Foodies For Change Program!

WE'RE LOVING IT!

\$10000

RAISED TO SUPPORT
17 CHILDREN

THANK YOU!

**OUR AWESOME
 FOODIES FOR
 CHANGE**



FUNDRAISING EVENTS

himaya
 Pour l'innocence en danger

**BRUNCH
 FOR A CAUSE
 TO HELP US**

#PreventChildAbuse

At Al Mandaloun Cafe - Achrafieh

Sunday December 3, 2017
 From 8:30 AM to 12:30 PM
 Ticket price: \$40

For reservations 76 452 719



Hundreds of himaya supporters gathered at Al Mandaloun Café in Achrafieh in a festive atmosphere, where they enjoyed a delicious brunch and received special gifts from our partners.

THANK YOU ALL FOR HELPING US SAVE THE LIVES OF CHILDREN VICTIMS OF ABUSE!

CHRISTMAS BRUNCH FOR A CAUSE



IN 2017, HIMAYA ORGANIZED A VERY SPECIAL “ASSROUNIE” EVENT IN ZAHLE, WITH THE BEAUTIFUL NADINE RASSI AS OUR GUEST OF HONOR, OUR FUNDRAISER WAS BOUND TO BE A BIG SUCCESS!

More than 200 himaya supporters gathered around tea time to raise awareness about child abuse and talk about the impact of himaya’s work on children’s lives in Lebanon.

This event would not have been possible without the contribution of our generous sponsors:

Mr. Cesar Maalouf, Mrs. Myriam skaff ,Mr. Ahmad Sabra and Mr. Fadi Herro, Lieutenant Colonel Walid Houry, Lieutenant Colonel Moussa, Lieutenant Colonel Bechaalany, Mrs. Marlene Daher,, Mrs. Christiane Richa, Mrs. Maha Kassouf, Bank Audi Zahle, BLF Chtaura, Nadia travel, Bednayel SDC, Douwina NGO, Kilna elak NGO, Rayon d’espoir NGO, Mona, Women’s committee, Chamssine Bakery and St. Joseph School teachers.



A SPECIAL “ASROUNIEH” WITH NADINE AL RASSI IN ZAHLE





OTHER EVENTS

Sursen
Et Sabine Nahas Affaki présentent



Les oiseaux déguisés

De NICOLE CHIKHANY

With:
HASSAN-BEHROUZ LAVASSANY - KAMIL SABER
ALEXANDRE YOUAKIM - SERENA MAFTOUM

February 23
At 20.00h. Théâtre Montaigne - Rue De Damas

Tickets are sold for 10\$, including popcorn and a soft drink
All the revenue goes to support himaya's resilience center

For reservation, please call 71/802 881

POSTER DESIGN
KAMIL SABER





**DONATE \$10
& ENTER THE DRAW**
3 NIGHTS ACCOMMODATION + TICKET
TO MARMARIS






يجري السحب بإشراف مديرية اليانصيب الوطني



**SUNDAY
Blast**
FOR A CAUSE
himaya
Pour l'innocence en danger

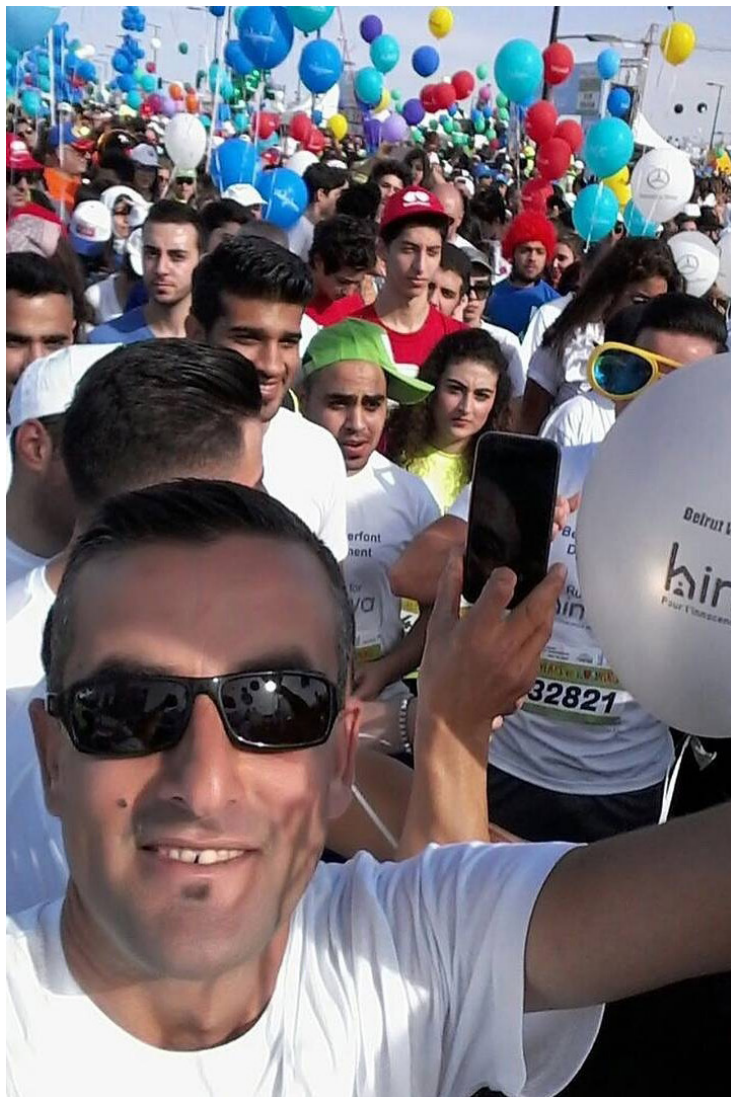


**22
OCTOBER
2017**

- Open Buffet
- Kids animation
- Face painting
- Inflatable games
- Indoor and outdoor playground
- himaya Awareness sketch
- Board games and fun competitions for parents





Rafic Hariri University – Haigazian University – Bank Audi – Debbas – GS Stores – Beirut Waterfront Development – Collège de la Sagesse Jdeideh – Librex – University of Balamand Badri and Salim El Meouchi Law Firm

BMA – YOUTH RACE & BANK MED RACE

THANKS TO OUR GREAT PARTNERS WHO RAN FOR OUR CAUSE THIS YEAR AT THE BMA YOUTH RACE AND BANK MED RACE, WE ARE ABLE TO CONTINUE OUR FIGHT AGAINST CHILD ABUSE.





CELEBRATE CHRISTMAS WITH HIMAYA

ABC VERDUN // DEC 4 TILL DEC 30

THE VILLAGE DBAYEH // DEC 8, 9, 10

VILLA SURSOCK ACHRAFIEH // DEC 9

THE RUDOLPH EVENT AT CREAM BOUTIQUE

SAIFI VILLAGE // DEC 15, 16

SANTA AND THE CHOCOLATE FACTORY WITH BOUFFONS

TRAIN STATION MAR MIKHAEL // DEC 14



CHRISTMAS MARKETS

DECEMBER WAS A VERY BUSY BUSY MONTH FOR HIMAYA! OUR PRODUCTS TOOK OVER THE CHRISTMAS MARKETS AROUND LEBANON.

ABC Verdun . The Backyard Hazmieh . The Village Dbayeh

The Rudolph Event . Christmas at the Villa





This X-mas together with HIMAYA @ Cream Boutique Saifi
on the 15 - 16 of December from 11 to 6 PM
We invite you to discover a selection of fashion
for kids and ladies designed for the occasion by

- Abracadabra
- Janis Sarraf Photographer
- My by May Chehab
- You by Youmna

A selection of Chiffon Dolls by Des Atelier Des Arts
and amazing X-mas treats from Himaya await you.





CHRISTMAS LES BOUFFONS EVENT

During the festive season, children and their families attended the Bouffons event at Trainstation where they enjoyed face painting activities, dancing activities and tree decorating activities, all backed by our awareness messages!

THEY ALSO RECEIVED OUR VERY OWN NOTEBOOKS AND BALLOONS!





CHRISTMAS PRODUCTS





YOU CAN NOW ORDER YOUR CORPORATE GIFTS FOR ALL SPECIAL OCCASIONS WHILE MAKING A CHANGE WITH HIMAYA!

These include Ramadan and Christmas products designed with a whole a lot of love! **Get in touch to check out our selection of goodies 71-802881**





**OUR AWESOME
SUPPORTERS**



LANA EL SAHELY

Lana el Sahely celebrated her E-Shop's 1st anniversary with himaya where proceeds from special Christmas bundles were donated to support our cause.



DECEMBER 9
2017

6 PM TO 9 PM

VILLA LINDA SURSOCK



DANIELLA RAHME

SUPPORTING HIMAYA
DURING THE 4TH EDITION OF

CHRISTMAS
AT THE VILLA



DANIELLA RAHME

Daniella Rahme has been a great supporter for himaya this year!

Not only did she choose himaya for the inspiring Student World initiative by donating a check worth 5,000,000 LBP, but she also took part in the Villa Linda Surssock event, where proceeds from the items sold were donated to help our fight against child abuse!



TANIA GHORRA

We've been blessed with amazing supporters! Just in time for the Christmas season, Tania Ghorra and her beautiful daughter and son, joined us in Dhour Choueir to distribute gifts for more than 70 children attending our Safe Park.



NADER KHOURY IN THE RING HARB EL NOUJOUM



SACHA DAHDOUH

CELEBRITY DUETS



LYNE GHANDOUR & THE QUEENZZZ OF SLIMEEE



**OUR VIBRANT
PARTNER**



SANDRA MACARON
SMAC



JANIS SARRAF TABET PHOTOGRAPHER




TEEPEE&CO DOLLS
AVAILABLE IN ALL OUR STANDS
DURING THE HOLIDAY SEASON

Pour l'innocence en danger

TEEPEE & CO



LEXY

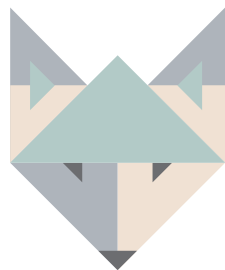
Preventing child abuse in style!

LEXY Cosmetics were generous enough to donate all the proceeds from this nude nail polish that was created to help us in our fight against child abuse.



BANK AUDI

Bank Audi's support to our cause continues. Supporters can now redeem your points to himaya's cause and contribute the protection of our youth



**FOX &
FROG**
KIDS CLUB



SUPPORTERS FOX AND FROG

Another awesome supporter joined our fight against child abuse this year; the incredible team of Fox & Frog were kind enough to offer their premises to conduct our trainings and activities! **We love you!**



IN COLLABORATION WITH THE TALENTED JANIS SARRAF
TABET & THE AWESOME TEAM OF WHOLE LOTTA LOVE STUDIO
AND THE GENEROUS SUPPORT OF ANIS PRINTING.


YOU CAN STILL GET YOURS BY VISITING
ONE OF THE BELOW POS:

- DODO LES BOBOS
- MY LITTLE RAINBOW SHOP
- MY TRENDY ROOM
- A WHOLE LOTTA LOVE STUDIO
- JANIS SARRAF TABET STUDIO

GET YOURS ONLINE NOW WITH LEBELIK!
[HTTP://LEBELIK.COM/DESIGNERS/HIMAYA/HIMAYA-2018-CALENDAR.HTML](http://lebelik.com/designers/himaya/himaya-2018-calendar.html)



THE CALENDAR
THAT MAKES
A DIFFERENCE!



AWARENESS
CAMPPAIGNS

MEDIA APPEARANCES

60 MEDIA APPEARANCES,
INCLUDING:

MOMS AND TO BE
TV INTERVIEWS
RADIO INTERVIEWS
MAGAZINES
NEWSLETTER
BLOGS
NEWSPAPER

SOCIAL MEDIA INSIGHTS 2017



 **TOTAL VISITS**
141,243

 **1,759,612**
TOTAL HITS

AVERAGE MONTHLY
VISITS **11,770.25**

WWW.HIMAYA.ORG



 **8**

NEWSLETTERS SENT VIA
MAILCHIMP SINCE JAN 2017

SUBSCRIBERS **8,217**

HIGHEST OPEN RATE

 **72.83%**



FOLLOWERS 615

TWEETS 1,081

MENTIONS 106

MONTHLY AVERAGE IMPRESSION

2,349.50



2017 TOTAL LIKES

18,694



11,649

HIGHEST ORGANIC TOTAL REACH

77 RATINGS

FINAL RATING 4.8

TYPE OF POPULAR POSTS

VIDEOS & LINKS

29% 70%



2,275 FOLLOWERS IN 2017

1,091 POSTS

27% 73%



1,537

HIGHEST TOTAL REACH

HIGHEST TOTAL ENGAGEMENT 155

142

HIGHEST TOTAL LIKES



APRIL CHILD ABUSE PREVENTION MONTH



APRIL CHILD ABUSE PREVENTION MONTH



LOOSE LIPS AWARENESS EVENT IN LONDON

IAMDDDB & INKA

NOSTALGIA OF MOTHERSHIP

BELLE BENHAM

(THE LEFT RIB/WOT NOT/BLIND COLOUR)

WESLEY RUSSELL LONDON DEBUT

**LOOSE LIPS
LIVE SESSIONS**

FREE ENTRY - DONATIONS TAKEN IN AID OF HIMAYA,
WORKING TO HELP CHILD ABUSE IN LEBANON



**NEW RIVER STUDIOS
LONDON
24/03/17
19:00 - 23:00**



ARTWORK BY: RORY SPENCER



NOVEMBER 19 WORLD DAY FOR THE PREVENTION OF CHILD ABUSE



**1 OUT OF 6 CHILDREN
IN LEBANON IS A VICTIM
OF SEXUAL ABUSE**

— NOV19 —
WORLD DAY FOR THE
PREVENTION OF CHILD ABUSE

#PREVENTCHILDBUSE

himaya
Pour l'innocence en danger



CROWDFUNDING ONLINE CAMPAIGN



**THIS IS LAYLA.
18 YEARS OLD
SURVIVOR OF
SEVERE ABUSE
BY A FAMILY MEMBER**

**SHE IS CREATING A NEW LIFE.
SHE NEEDS YOUR HELP TO MAKE IT ON HER OWN.
WILL YOU HELP HER LIVE A SAFE LIFE?**

himaya
Pour l'innocence en danger





ONLINE "WAHEM" SERIES

وهم # ٤

هيدي أمور
عائلية

himaya
Pour l'innocence en danger

وهم # ١

"أنا شو خصني"

وهم # ٢

"بكرنا بينسى"

وهم # ٣

"هيدا الحكي
عيب"

FEST'HIVER CANADIAN WINTERFEST





EHDENIYAT



A vertical teal gradient bar on the left side of the image, transitioning from a lighter teal at the top to a darker teal at the bottom.

**HIMAYANS
FAMILY FUN!**

himaya celebrated its birthday in an event that was held at Arnaoun Village in the presence of all the himaya family. The outing served as a celebration of the milestone, as well as an opportunity to exchange know-how based on these past years of on-ground expertise and learnings



HIMAYA'S BIRTHDAY

COMPANIES AND BANKS

MINI FOOTBALL TOURNAMENT



All himayans gathered for our annual end of year event, for a day of fun team-building activities and team work.

With the generous support of Concrete 1994, himayans were able to celebrate a year of hard work and dedication!



PROUD MEMBERS OF



PARTNERS



Funded by the
Government
of Canada



Stars
Impact
Award
Runner Up
2014



Service social international – Suisse
Internationaler Sozialdienst – Schweiz
Servizio Sociale Internazionale – Svizzera
International Social Service – Switzerland

4CHANGE PARTNERS



SPONSORS



Bank Audi



SUPPORTERS



BREAK  03 414 964
THE SILENCE

www.himaya.org

    @himayaleb